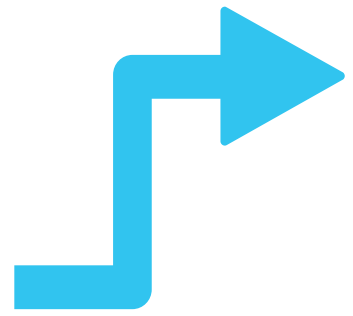


# HERE Platform for Business Directions

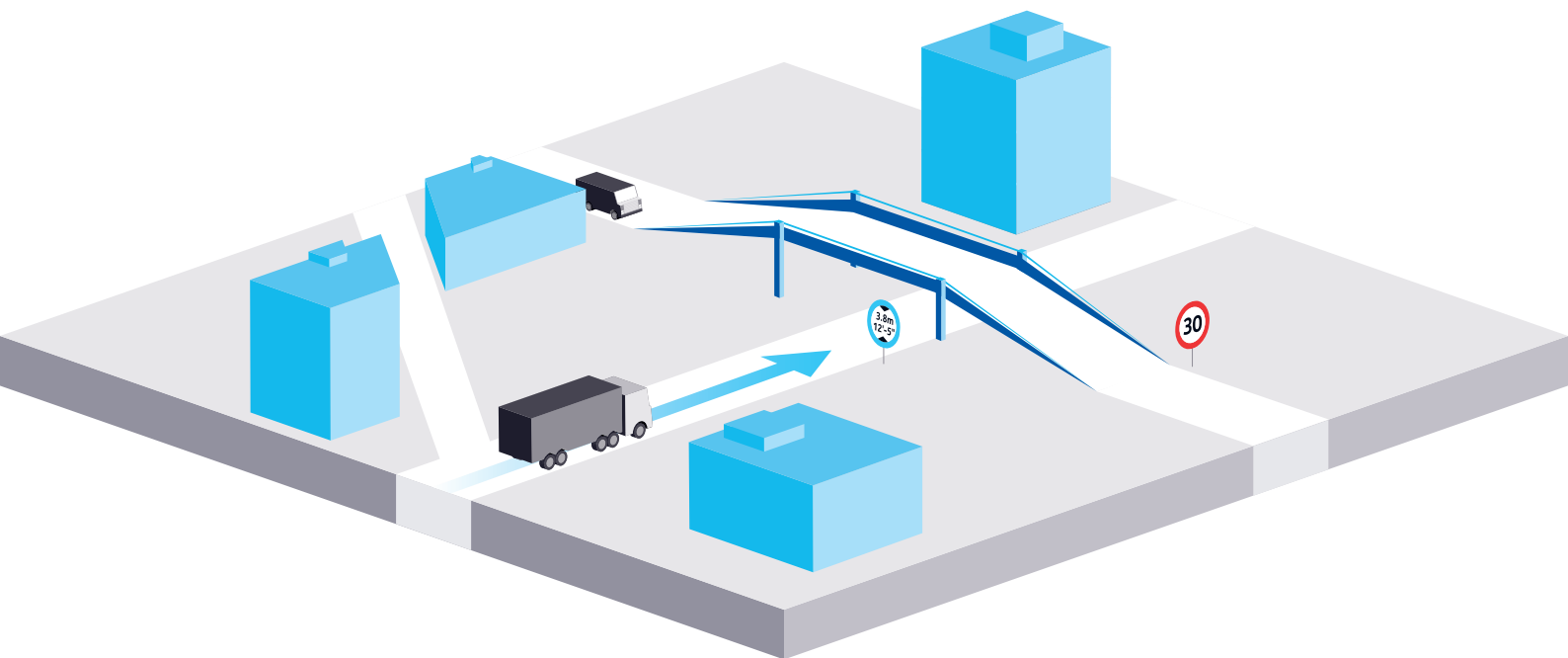


Taking your business to the next level with  
always-accurate routes

Reliable directions for  
various travel modes

Fast and smart routing  
services

Enterprise-specific routing  
algorithms



**The Directions component**, part of the HERE Platform for Business, empowers you to manage your mobile workforce with accurate routing services based on the world's best maps. Reliably reach your destination, know your ETA based on real-time congestion and road changes, and customize routes to suit your business needs

**here**  
Maps for Life

# Directions

## Feature Highlights

Moving commercial goods and services from A to B takes enterprise-grade data and services that reflect real world realities. **Directions** services are built on enterprise-grade maps to enable sophisticated multi-modal routes for cars, trucks, public transit and pedestrian travel. Rich commercial vehicle data enables safe, legal routes based on truck size, weight, hazardous freight restrictions and more.

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### Route options

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- Fastest/shortest/scenic
- Avoid highways, toll roads, unpaved bridges, tunnels and more
- Optimize route: eco, cost, time, distance and more
- Alternate routes
- Stop-overs and via points
- Vehicle speed profiles

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### Traffic-enabled routing

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- Traffic-aware routes based on real-time and/or historical traffic data
- Time-aware routes based on time of day, time of the year (seasonal roads, lane configuration changes, etc.)
- Incident-aware routes based on traffic accidents, construction, etc.

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### Toll road distance calculation

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- For cars or trucks
- Per country/region
- Link info
- Speed limit, traffic speed, base speed and more

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### Specialized commercial routing

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- Truck routing with support for all physical and legal restrictions including hazardous goods
- Matrix routing with support for all routing options (e.g. traffic, truck, pedestrian, shortest, fastest, etc.)
- Isoline routing with support for all routing options (e.g. traffic, pedestrian, shortest, fastest, etc.)

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### Route directions

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- Instructions in over 100 languages
- Distance and driving time to destination
- Up to 50 waypoints per route
- Dynamic ETA based on multiple static and/or dynamic data sources

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### Transit routing

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- Frequency-based transit schedules
- Timetables in more than 400 cities worldwide



Only **HERE Platform** delivers powerful, flexible and global location cloud services built on enterprise-grade map data. Discover how HERE can help your business run smarter, faster and more efficiently. Today, leading enterprise organizations around the world use HERE Platform in hundreds of customer applications and support core business processes such as fleet management, telematics, geomarketing, business intelligence, field force optimization and more.